

**THE ADVERTISING BAN ON SOCIAL NETWORK PROVIDERS PINTEREST, TWITTER
AND PERISCOPE**

Additional Article 4 of The Law No. 5651 on Regulation of Publications on the Internet and Combating Crimes Committed By Means Of Such Publications regulates **the obligation of foreign social network providers to appoint a representative in Turkey**, followed by **the sanctions that shall be applied to social network providers that do not fulfill the said obligation.**

The Information Technologies and Communications Authority has respectively decided the following - in the scope of Article 14 of the Procedures and Principles for Social Network Providers - regarding the social network providers **Pinterest, Twitter and Periscope, which failed to fulfill their obligation to appoint and notify a representative** within thirty days from the notification of the second administrative fine;

- i. The prohibition for the resident real and legal person taxpayers to place advertisements on the social network provider,**
- ii. The prohibition of the execution of the agreements regarding the placement of advertisements and the associated money transfers,**
- iii. The monitoring of the subject by state institutions and organizations in order to ensure the implementation of the advertising ban decision and to take necessary actions in accordance with the relevant legislation in case of failure to comply with the decision.**

The above-mentioned decisions have been published in the Official Gazette numbered 31369, on 19 January 2021.

Kind Regards,

Koyuncuoğlu & Köksal Law Firm

* As the explanations given in our newsletter are prepared pursuant to the legislation in effect in the Republic of Turkey and the disclosures made to the public by the relevant official authorities, in case of uncertainty, we advise you to seek advice and support from us before the final transactions are carried out. Otherwise, our Law Firm cannot be held responsible for the actions to be taken on the basis of the explanations contained herein and the consequences of such actions.